

GREEK DAILY BRIEF

Friday Sep. 10, 2010

Statistics

Athens Stock Exchange

			Shares	
MCap(€bn)	61.5	▲	87	
Turnover (€mn / mn shares)	105.1 / 19.63	—	123	
Blocks (€mn / mn shares)	9.4 / .84	▼	84	
Indices	09.09.10	(%) 1day	(%) 30day	(%) Ytd
ASE General	1,610.83	1.53	-3.31	-26.65
FTSE 20	785.80	1.75	-3.03	-30.17
FTSE 40	1,785.10	0.79	-8.20	-31.71
FTSE 80	315.16	0.45	-3.48	-26.31
FTSE International	2,078.50	1.63	-3.61	-30.24
Banks	1,708.43	2.17	-3.81	-35.81
Telecoms	1,632.27	2.42	-2.63	-42.37
Travel & Leisure	2,199.56	1.90	2.96	-21.54
Construction	2,325.04	1.32	-8.51	-31.66
ETF Alpha FTSE 20 ldx	7.80	1.04	-3.94	-28.06
DAX 30	6,221.52	0.93	-1.03	4.43
CAC 40	3,722.15	1.22	-0.23	-5.44
FTSE 100	5,494.16	1.19	2.19	1.50
Dow Jones	10,415.24	0.27	-2.15	-0.12
Nasdaq	2,236.20	0.33	-1.80	-1.45
S&P 500	1,104.18	0.48	-1.51	-0.98
Nikkei 225	9,239.96	1.56	-3.26	-12.39
Hong Kong (HSI)	21,159.30	-0.04	-1.46	-3.26
Russia (RTS)	1,491.44	-0.04	-0.10	3.24
Turkey (ISE 100)	60,608.08	-0.23	1.21	14.73
Romania (Bucharest)	5,136.85	1.61	-0.44	9.51
Bulgaria (Sofix)	392.24	0.02	-0.20	-8.20
Cyprus	1,382.93	1.20	6.18	-13.42
Commodities				
Brent ICE (\$/bbl)	77.19	-0.36	-3.61	-6.46
WTI NYM (\$/bbl)	74.88	0.85	-7.22	-10.12
Gold CMX (\$/troy oab.)	1,249.00	-0.15	4.26	13.12
Aluminum LME (\$/mt)	2,105.00	-2.55	-3.53	-5.61
Copper LME (\$/mt)	7,555.00	-1.12	1.75	2.44
Carbon Fut. (€/mt)	15.83	-0.75	6.38	18.84
Currencies				
EUR/USD	1.2681	-0.35	-3.63	-11.96
USD/JPY	83.92	-0.30	2.50	10.08
EUR/GBP	0.823	1.52	1.52	8.34
Rates	Price	Yield(%)		
Euribor 3m (%)	-	0.88		
10Yr Bond (GR)	67.73	12.13		
10Yr Bond (GE)	112.07	2.15		
10Yr Bond (US)	104.36	2.56		

ASE Ind. Fut.	09.09.10	(%) day	Prem/Disc % / bps	Volume	Open Interest	Days to Expiry
FT20 Sept	775.89	1.49	-1.26 / -10	8,587	21,756	7
Greek Banks	09.09.10	(%) 1 day	(%) 1 month	(%) Ytd		
National Bank	9.68	-0.5	-10.0	-46.5		
EFG Eurobank	5.36	5.3	-6.0	-32.0		
Alpha Bank	5.58	7.3	0.4	-32.0		
Piraeus Bank	4.06	1.5	-16.3	-49.8		
Bank of Cyprus	4.14	2.5	14.5	-4.3		
Marfin Popular Bank	1.61	-0.6	-8.0	-29.7		
ATEbank	1.04	1.0	-6.3	-46.4		
Emporiki Bank	2.59	-0.4	-3.4	-40.9		
Hellenic PostBank	4.59	1.3	16.8	3.8		
Bank of Greece	31.93	2.0	-7.7	-31.3		
Egnaia Bank	1.05	0.0	-10.3	-40.7		
Geniki Bank	2.86	1.1	-28.5	-63.3		
Bank of Attica	1.35	1.5	4.7	-20.6		
Aspis bank	0.44	2.3	-8.3	-43.5		
Proton Bank	1.13	-0.9	-4.2	-43.5		
FTASE 20						
National Bank	9.68	-0.5	-10.0	-46.5		
OTE	5.93	2.4	-2.6	-42.4		
Coca Cola HBC	19.50	1.0	3.8	22.0		
EFG Eurobank	5.36	5.3	-6.0	-32.0		
Alpha Bank	5.58	7.3	0.4	-32.0		
OPAP	12.25	2.3	4.3	-20.1		
Piraeus Bank	4.06	1.5	-16.3	-49.8		
PPC	11.94	-0.5	-6.4	-8.2		
Bank of Cyprus	4.14	2.5	14.5	-4.3		
Marfin Pop. Bank	1.61	-0.6	-8.0	-29.7		
MIG	0.96	0.0	-11.9	-47.3		
ATEbank	1.04	1.0	-6.3	-46.4		
Hellenic Petroleum	5.95	-1.7	-4.0	-23.8		
Titan Cement	15.50	0.0	-5.7	-23.7		
Jumbo	5.04	0.8	-11.7	-43.2		
Hellenic Technodomi	2.96	3.9	-12.9	-42.5		
Hellenic PostBank	4.59	1.3	16.8	3.8		
Motor Oil	8.10	-0.4	-5.3	-23.9		
Viohalco	3.89	3.7	-4.7	-2.0		
Mytilineos	4.64	2.0	-1.7	-7.6		

* ranked by Market Cap.

Note: Commodities, currencies and rates as at 08:30 today

Source: Bloomberg

Market Comment

The Greek equity market posted on Thursday a moderate reaction (+1.53%) to Wednesday's bank led losses, amid mild positive sentiments prevailing in international markets and Greek market turnover crossing upwards the level of €105mn (NBG turnover alone reached €32mn). NBG slightly fell on Thursday, but banks (+2.17%) moved higher with Alpha Bank and Eurobank at the helm. FTSE 20 rose by 1.75% while mid cap FTSE 40 gained 0.79%.

European and US markets remained positive in yesterday's session, with a lower-than-expected weekly jobless claims count helping stocks to advance. Nevertheless, some selling pressure near the close somewhat trimmed gains.

European futures opened slightly lower today. We anticipate a mild open, with consolidating efforts around current levels persisting.

Anthony Christofidis AChristofidis@ate.gr +30 210 36 87 852
Nikos Papadopoulos NiPapadopoulos@ate.gr +30 210 36 87 857

Highlights

Economic News

- Greek government** plans the issue of at least €4.7bn in treasury bills by the end of October, in an effort to re-test capital markets for its funding. Today, authorities will announce next week's amount in 6month TBills.
- NSS** wholesale trade revenue index fell -2.1% in Q2 2010 compared to Q2 2009.
- NSS** industrial production index fell -8.6% in July 2010 compared to July 2009.
- NSS (estimates)** imports for July 2010 declined -30.9% to €3,030.3mn, while for the year Aug 2009-July 2010 imports fell -19.8% yoy. Exports for July 2010 rose 0.03% to €1,325.5. Exports for the year Aug 2009-July 2010 declined -6.9% yoy. In the aforementioned data only trade transactions are included (no services or non registered transactions).
- Fitch** credit rating agency in its latest report for Greece appeared positive on the track of public finances, arguing that the government made a strong start. The agency expects Greek lending requirements to exceed 30% of GDP in 2011 and 2012, anticipating deficit to close at 8.1% in the current year and 7% in 2011.
- Moody's** reportedly in a report for Greek securitized mortgage loans (RMBS, ABS) mentioned that if the austerity program adversely influences consumption even more than its estimates, there could be more negative downgrades for the respective securities.

Corporate News

- OTE** reportedly will implement a new strategic plan focusing in 7 parameters being a) employees management focusing on improving technical services, b) enhancement of its call centers for boosting productivity, c) infrastructure management, d) new networks (VDSL, fiber optics investments may exceed €350mn per annum for the coming years), e) exploiting real estate property, f) optimization of its sales branch network, and g) improvements in human resources management.
- ATEbank** Governor Mr. Pantalakis, in a Reuters interview yesterday, repeated his stance for the creation of a strong state-controlled banking pole via the merging of the Bank with Hellenic Post Bank, Attica Bank and the Deposits and Loans Fund
- Eurobank**, through its subsidiary EFG Equities, acquired a stake of less than 5% in the re-established food company Chipita.
- The **5th Greek Road-show** in London started yesterday to be completed today with the participation of 25 companies. Greek officials and listed company representatives had meetings with foreign investment houses' representatives. **Mr Christodoulakis (Special Secretary for Restructurings and Privatisations)** reportedly presented the planning concerning State participations. According to press, he mentioned that the State will maintain its strategic participation in **OTE** and **Opap**. There is reportedly the possibility for State participations at Piraeus and Thessaloniki Ports to form a holding company that will be listed with 49% free float. Moreover, a holding company (Greek Waters) for State stakes at **Eydap** and **Thessaloniki Water** is reportedly planned.

Investment Toolkit

Greek corporate Action Calendar

Earnings Releases

Splits, Bonus, Private placements, Public Offers, Divs-predivs, AGMs-EGMs, stock-options etc

Quants Insight,

Arbitrage, M&As, Share capital increases, IPOs etc

Restricted to ATE Securities SA clientele. Available upon request by the ATE Securities R&A Dpt.
See Important Disclosures and Analyst Certification at the end

Economic News

Corporate News

DISCLOSURES

GENERAL DISCLOSURES

- The contents of this report have been prepared and issued by ATE Securities SA, a subsidiary of ATEbank.
ATE Securities SA (License no. 85/8.10.1996, 2/301/14.05.2004, 19/469/18.4.2008) is supervised by the Hellenic Capital Market Commission (HCMC).
- The included material is for informative purposes only and under no circumstances should it be considered as an offer to sell or as a solicitation of an offer to buy any security. ATE Securities SA may do and/or seeks to do business with the companies mentioned herein. ATE Securities SA employees and/or its Directors could have a different opinion and/or hold a different position and/or make markets in the named securities. As a result, investors should be very prudent and consider this report and views expressed herein, as only a single factor in making their investment decisions. Securities referred to in this document may be susceptible to investment risks, including possible partial or full loss of the capital invested.
- ATE Securities SA has internal procedures and regulations in order to regulate the objectivity of the flow of information and conflicts of interest that may rise. In specific:
 - (i) The Research & Analysis Department is located at a separate location from Investment Banking, Capital Market Sales and the Asset Management departments of the company and research reports are produced away from the aforementioned departments.
 - (ii) Chinese Walls are set between the different Departments in order to secure confidentiality of flow of information and market abuse behaviour and
 - (iii) The analysts of the Department make use of any public non material information, make company visits and take every effort to ensure the credibility of their sources.

ANALYST CERTIFICATION

ATE Securities SA research analysts certify that:

- (i) The views expressed in this research report **accurately reflect** their personal view about the relevant securities or issuers on the date the report is issued.
- (ii) **No part of their compensation** was, is, or will be, directly or indirectly, related to the specific views or recommendations expressed in the report.

COMPANY-SPECIFIC DISCLOSURES

Share Price

All financial data calculated, are based on the closing price of the previous day, unless otherwise stated.

Frequency of Disclosures

There is no predetermined period for revision updates. ATE Securities SA policy, however, outlines that any major developments in the companies mentioned, should be carefully screened, and it is the analyst's decision whether any such developments materially change their view or opinion stated herein, in order to proceed for an update.

Companies Mentioned in the Report

Company	BBG-RIC Code	Price	Date	View	Disclosures
National Bank	ETE GA / NBGr.AT	€ 9.73	08.09.2010	O	-
Coca Cola Hellenic	EEEK GA / HLB.AT	€ 19.30	08.09.2010	UR	-
PPC	PPC GA / DEHr.AT	€ 12.00	08.09.2010	NR	-
Bank of Cyprus	BOC GA / BOCr.AT	€ 4.04	08.09.2010	NR	-
Hellenic Exchanges	EXAE GA / EXCr.AT	€ 5.60	08.09.2010	NR	-

Disclosure Outline

- 1 ATE Securities SA and / or any of its affiliates owns 5% or more of the total share capital of the Company
- 2 The Company and / or its affiliates owns 5% or more of the total share capital of ATE Securities SA and / or its affiliates
- 3 ATE Securities SA acts as a market maker for the securities of the Company
- 4 ATE Securities SA has been asked to prepare and or will receive compensation from the company for the preparation of the report
- 5 ATE Securities SA, its affiliates or subsidiaries has acted as manager/co-manager in the underwriting or placement of securities of this company within the past 12 months
- 6 ATE Securities SA, its affiliates or subsidiaries has received compensation for investment banking services from this company within the past 12 months
- 7 ATE Securities SA, provides, or has provided the company with non-investment-banking, securities related services in the past 12 months
- 8 ATE Securities SA, receives, or has received non-investment-banking, securities related services by the company, in the past 12 months
- 9 ATE Securities SA, receives, or is expected to receive investment banking services from this company within the next 3 months
- 10 ATE Securities SA, receives, or is expected to receive non-investment-banking, securities related services from this company, in the next 3 months
- 11 i ATE Securities SA has sent this report to the company prior to publication for factual verification
- ii ATE Securities SA has altered the contents of the report sent initially, on the following issues: NO ALTERATION

EQUITY RATING SYSTEM

As of Aug.1 2006, ATE Securities SA has adopted a new rating system. Under the old rating system, ratings and definitions were: Buy, when the estimated valuation fair value exceed current market price by 20% or more, Sell, when the current market price exceed the estimated valuation fair value by 20% or more and Hold, when the estimated valuation fair value falls between the two above range points.

ATE Securities SA - Universe

ATE Securities SA Universe has a universe focused mainly on large capitalisation stocks that represents approx. 76% of ATHEX Market Cap.

Guide to Investment Research Rating System

Under the new Investment Research Rating System, in effect as of Aug.1 2006, **Investment Outlook** refers to the overall view of the analyst covering the company and is not a recommendation. The overall assessment of the company includes a *three factor rating system*: **Investment Rating (O, N, U, NR, UR, R, RS, CS) - Risk Rating (1, 2, 3) - Income Rating (1, 2, 3, 4)**.

Quantitative factors are updated at least quarterly or when deemed necessary.

Investment Rating

The five different categories are indicative of expectations of stock return. Stock return includes price appreciation over the next 6-12 months. In specific:

VIEW	Prefix	Definition
Overweight	O	Stock Return > +9%
Neutral	N	Stock Return in the range [-9%, +9%]
Underweight	U	Stock Return < -9%
Not Rated	NR	The company is not covered by ATE Securities SA Research & Analysis Department
Under Review	UR	Rating not currently available
Restricted	R	ATE Securities SA policy and/or law prohibits investment recommendation
Rating Suspended	RS	There is no sufficient fundamental basis for determining an investment rating or target.
Coverage Suspended	CS	We have suspended coverage on this company

Risk Rating

Risk is measured by a 2-factor equally-weighted model, which takes into account (i) Stock Volatility and (ii) Liquidity

Risk Factor	Definition	Quantification ⁽¹⁾
Stock Volatility	The stocks' standard deviation annualized (log scale)	Bottom 25% percentile
		Medium 25% percentile
		Top 50% percentile
Liquidity	Net Shares traded as % of total shares over a 12-month period	Top 20% percentile
		Medium 40% percentile
		Bottom 40% percentile

(1) percentiles of ATE Securities SA Universe

Source: Athens Stock Exchange, Bloomberg, Effect Finance Database

We use a scale of 1 to 3 to describe Low, Medium, High risk respectively, also taking into account qualitative factors.

When a rating is applied on an IPO, the scale 3 - "High Risk" is applied for a 12-month period.

Income Rating

An Income Rating is produced, based on the forecasted dividend yield for a 12-month period. This is then compared with the YtM of the 10-yr Greek Government bond, as shown below:

Income Measure	Definition	Quantification
Equity Div. Yield	Relative performance w.r.t. the 10-yr Greek Government bond	More than 50bps
		Within the range [-50bps, +50bps]
		Less than 50bps
		No dividend
		<i>High Div. Yelder</i> <i>Medium Div. Yelder</i> <i>Low Div. Yelder</i> <i>No Cash div. Yelder</i>

We use a scale of 1 to 4 to describe Low, Medium, High and No Div. income rating respectively.

ATE Securities SA Ratings Distribution

Ratings Distribution	Total	Overweight	Neutral	Underweight	Not Rated	Under Review	Restricted	Rating Suspended	Coverage Suspended
Equity Universe	25	5 (20%)	3 (12%)	0 (0%)	14 (56%)	2 (8%)	1 (4%)	-	-
Inv est. Banking Services (per category)	0	-	-	-	-	-	-	-	-

© 2010 ATE Securities SA. All Rights Reserved. No part of this document may be reproduced, re-distributed, in whole or in part, without the prior written permission of ATE Securities SA.

ATE Securities SA, Member of the ATEbank Group

Member of the Athens Stock Exchange, Member of the Derivatives Stock Exchange

Head Office: 1 Filellinon Street, 10557 Athens, Greece. Email: atex@ate.gr, Tel: +30 210 36.87.700, Fax : +30 210 36.44.481

Internet address: www.atesecurities.gr

Name	Email	Telephone	Fax
Research & Analysis			+30 210 36.87.850
	ateresearch@ate.gr ateresearch@bloomberg.net		
Anthony Christofidis	achristofidis@ate.gr	+30 210 36.87.852	
Electra Doulas	edoulas@ate.gr	+30 210 36.87.853	
Nikos Papadopoulos	nipapadopoulos@ate.gr	+30 210 36.87.857	
Institutional Sales			
George Bogiatzis	gbogiatzis@ate.gr	+30 210 36.87.750	
Equities Trading			+30 210 36.44.530
Vassilios Tatarakis	vtatarakis@ate.gr	+30 210 36.87.711-741	
Ioannis Voidonikolas	ivoidonikolas@ate.gr	+30 210 36.87.777-888	
Konstantinos Mpallios	kbalios@ate.gr	+30 210 36.87.708	
Fotis Karalis	fkara@ate.gr	+30 210 36.87.719	
Derivatives			
Michael Matsoukas	mmatsoukas@ate.gr	+30 210 36.87.828	
Othonas Siakoulis	osiakoulis@ate.gr	+30 210 36.87.705	